



HINDUSTAN

COLLEGE OF ARTS & SCIENCE

Affiliated to University of Madras / Reaccredited by NAAC
Rajiv Gandhi Salai (OMR), Padur, Kelambakkam, Chennai - 603103

Awareness Program for applying Women Hackathon conducted by MSME

Date : 25/07/2023

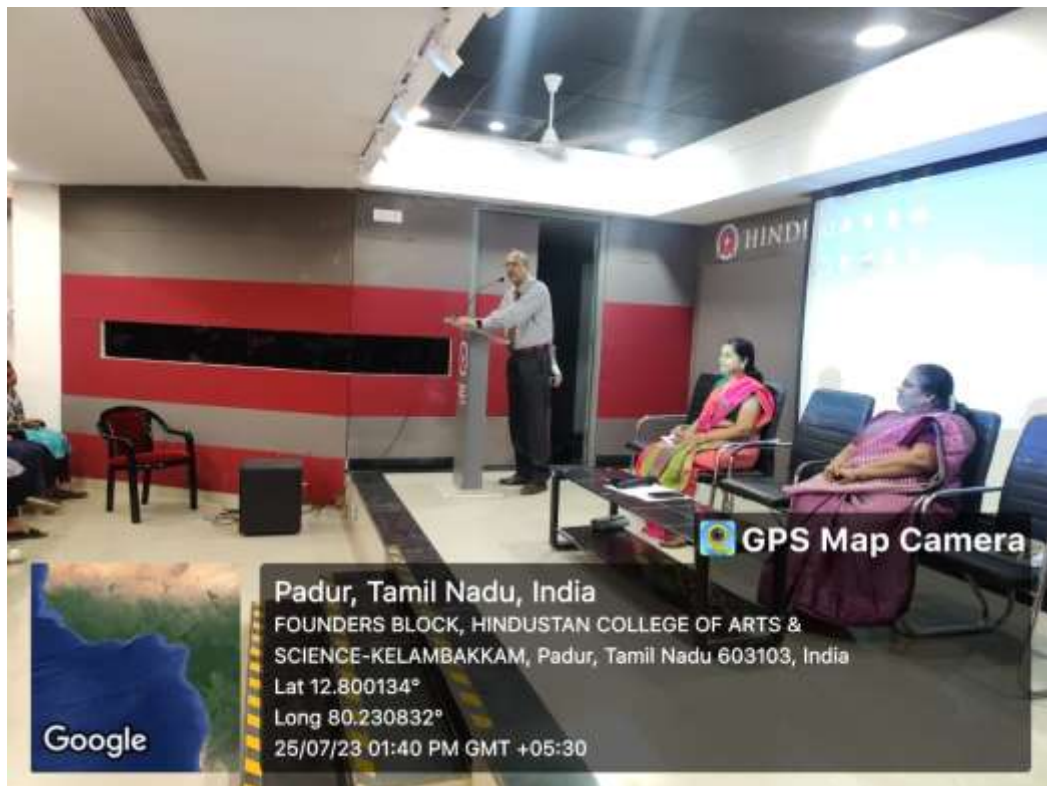
No of Participants : 150 students

Resource Person : Santha Kalaikumari, Department of Biotechnology

About the Program

This program was conducted for candidates. The program focused on to raise awareness among women entrepreneurs and innovators about the opportunities available through the MSME sector and to encourage women to participate in the Women Idea Hackathon and leverage their creativity to develop innovative solutions. The program gave a complete guidance on understanding the application process for the hackathon and preparing the competitive proposals. Registration process and applying through online portal was discussed thoroughly with the students and all are encouraged to apply for the hackathon.

EVENT PHOTOS



Dr. V. J Philip, Deputy Director interaction with participants



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Dr. Santha Kalaikumari explaining the registration process of Women Idea Hackathon



Participants attending the program